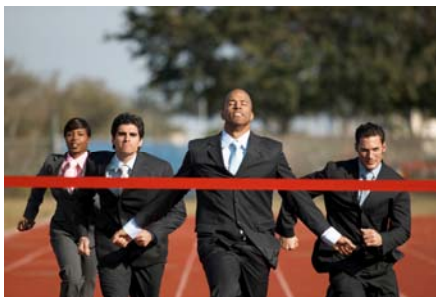


# Will you start Carroll County's next successful business?

## FREE Business Start-Up Workshop



### On Your Mark, Get Set...

*On Your Mark, Get Set* is a FREE program designed to give people that are starting their own business, or thinking about starting a business, an overview of the start-up process. The 2-hour workshop covers basics of business ownership. It is taught by local entrepreneur and founder of Start-Up Carroll Doug Howard

### Topics include such important topics as:

- Options for structuring your company
- Building your success model – understanding the numbers
- Small business marketing strategies – the basics
- “Getting into business” checklist.

This is a good first step for any new or perspective business owner.

Next class is Wednesday, **May 4<sup>th</sup>, 2:00 PM to 4:00 PM** at Carroll Community Bank on Liberty Road in Eldersburg. Call for more info or to register at **410-552-5252**.

# “Start-Up & Succeed” - Workshop Series

Presented by: **START-UP** 

Hosted by: **Carroll Community Bank**

## Enrollment Form

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

\_\_\_ **“On Your Mark, Get Set...”** Wednesday, May 4<sup>th</sup>, 2:00 PM, Class is FREE. Must Sign-Up

\_\_\_ **“Show Me the Numbers”** Wed, May 11<sup>th</sup>, 2:00 PM. Fee is \$179, class size limited to 10.

\_\_\_ **“Your Name in Lights”** Wednesday, May 18<sup>th</sup>, 2:00 PM, Fee for this class is \$149.

\_\_\_ **“Back on Track”** Wednesday, May 25<sup>th</sup>, 2:00 PM, Fee is \$249, class size is limited to 10.

*Sign up for two paid classes, save \$25. Sign up for all three paid classes save \$50*

**Total Fee:** \$ \_\_\_\_\_

Send completed enrollment forms to Start-Up Carroll by fax at 410-552-1545 or e-mail to Start-Up Carroll at [startupdoug@aol.com](mailto:startupdoug@aol.com). For more information call 410-552-5252. Payments for classes can be made by credit card over the phone or with a check at the time of the class.

# “Start-Up & Succeed” Workshop Series

Presented by: **START-UP** Carroll

Hosted by: **Carroll Community Bank**

The **START-UP** Carroll program offers several Seminars and Workshops specifically designed for those considering or ready to start a business.

**“On Your Mark, Get Set...”** is a free seminar designed to give an overview of the whole start-up process. It is a 2-hour seminar that includes such important topics as: company structure, building a success model, small business marketing basics and the “getting into business” checklist. This is a good first step for any new business owner. There is no charge for this seminar. Next class is Wednesday, May 4<sup>th</sup>, 2:00 PM at Carroll Community Bank on Liberty Road in Eldersburg.

**“Show Me the Numbers”** is a two-hour workshop for those that are planning a small business and need to understand business finances, seek financing or complete the “numbers” for their business plan. This easy-to-understand process will help get you over this hurdle. It will give you the tools you need to get to the next step in the process. The fee for this class is \$179 and class size is limited to 10. Next class is Wednesday, May 11<sup>th</sup>, 2:00 PM at Carroll Community Bank on Liberty Road in Eldersburg.

**“Your Name in Lights”** is a two-hour workshop designed to help new business owners make the transition from the idea phase to having a real marketing strategies that can be implemented. It will discuss how to target your market, define your message, use local resources and get the word out. It is step one towards a good and cost effective marketing effort. The fee for this class is \$149. Next class is Wednesday, May 18<sup>th</sup>, 2:00 PM at Carroll Community Bank on Liberty Road, Eldersburg.

**“Back on Track”** is a three-hour workshop designed to help business owners that are beyond the start-up phase but want to improve their business performance. This program provides a “GPS approach” for determining where your business should be, creating the programs and strategies to get there and a system for measuring progress along the way. The fee for this class is \$249 and class size is limited to 10. Next class is Wednesday, May 25<sup>th</sup>, 2:00 PM at Carroll Community Bank on Liberty Road in Eldersburg.

For more information, contact Doug Howard at 410-552-5252 or e-mail [startupdoug@aol.com](mailto:startupdoug@aol.com).